

PHOTO CONTEST RULES

“Imagine, create and live your right!”

1. INTRODUCTION

The **Italian Spina Bifida Association (hereinafter ASBI Italy)** together with the **International Federation for Spina Bifida and Hydrocephalus (hereinafter IF)** organizes the first edition of the photo contest titled “Imagine, create and live your right!”.

2. TOPICS

The competition focuses on the topic of human rights. ASBI Italy and IF are willing, through this activity, to spread the principles of the 1948 Universal Declaration of Human Rights, since we believe that the society in which we live needs to be made aware of the rights of each individual.

For this reason, we have chosen a specific article: **article 27 of the Universal Declaration of Human Rights**. The article states: *“Everyone has the right to freely participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits”*.

The article is a hymn to beauty, to creativity in all fields and to cultural growth, also thanks to recreational activities, such as leisure and play.

Therefore, we invite you to tell, with a photo, what the aforementioned article represents for you.

The competition is open to:

- all people with spina bifida and hydrocephalus (young and adults), their families and/or caregivers;
- amateur photographers;
- photo clubs that can participate as a group or as individuals;
- middle and high schools who can participate as a class or as individuals.

Each participant can submit **only 1 shot** to the competition.

Participation is free of charges, upon registration and completion of the release note for the processing of personal data and images.

3. GUIDELINES FOR PHOTOS

The photos submitted must comply with the rules listed below, under penalty of exclusion from the competition.

- Pictures must be unpublished. We do not accept images downloaded from social networks.
- Photo collages are not allowed.
- Post-production and imperceptible photo editing are allowed. Post-production and invasive photo editing are free only where explicitly specified.
- Both colour and black and white photos are allowed.
- Photos with signatures, watermarks, frames or visible marks on the image are not allowed.
- Photos or images deemed offensive are not allowed, according to the sensitivity and unquestionable judgment of the jury.
- Compression format: jpg (jpeg) and TIF.
- Horizontal photo orientation is mandatory
- RGB or CMYK color mode
- It is recommended to use the maximum available resolution of your camera whether it is a camera or a mobile phone.

4. DEADLINES AND SENDING OF PHOTOS

The competition starts on 1st September 2020 and ends at midnight on **25th November 2020**.

To participate at the competition it is necessary to fill in the registration form and the release form for the processing of personal data* available in the dedicated section of the website www.spinabifidaitalia.it and send them completed in all their parts together with the shot.

The photos must be sent to segreteria@spinabifidaitalia.it indicating in the subject "ASBI-IF Photo Contest" and in the body of the text:

- ✓ Name and surname of the participant
- ✓ Phone number
- ✓ A simple photo caption explaining its meaning and connection with Article 27 of the Universal

Declaration of Human Rights (e.g. Why did you take this photo? What does it represent for you? Why would it be important to make it visible to the public? Why should it be part of the 2021 International SBH Calendar? Which slogan would you accompany to your photo?)

- ✓ Information on the technical methods used (e.g. photo editing, post-production ...)

NB.

- a) The personal data indicated in the email are essential to allow us to contact you in case your photo is selected and awarded.*
- b) The information you provide us via email are important in order to evaluate your shot in the best possible way. Therefore, the more information you provide, the better your photo rating will be!*

** If you are a parent/guardian/caregiver of a child under the age of 18, please fill out the specific release note for minors.*

5. JURY

The photos presented will be selected, anonymously, by a jury of ASBI Italy and IF, made up of 7 members and a President. The President of the Jury will personally select the first three classified who will be awarded on the occasion of a date that will be scheduled and communicated in due time.

The other 9 deserving photos will be selected by the jury and will compose, with the three finalists, the 12 months of the 2021 International SBH Calendar.

The jury's opinion is final.

The evaluation methods that will be used by the jury are available on the website www.spinabifidaitalia.it.

6. AWARDS

The award ceremony will take place at a date and place to be determined. The expected prizes will be the following:

- The 12 selected photos will make up the 2021 International SBH Calendar;
- The 12 finalists will receive a T-shirt with a slogan on rights.

7. COPYRIGHT AND PRIVACY RULES

The participant in the competition gives ASBI Italy and IF a full, non-exclusive and irrevocable license to use the picture sent. ASBI Italy and IF reserve the right to use it as part of its non-profit activities upon notice to the author.

The author, whose name will always be indicated, still retains the moral rights on his/her work as well as the intellectual property of the same as required by Law 633/1941.

The processing of personal data is carried out in compliance with the Italian and European regulatory framework for the protection of personal data (in particular Legislative Decree no. 196 of 30/6/2003 and EU Regulation no. 679/2016).

Personal data are subjected to both paper and electronic and/or automated processing.

Pursuant to and for the purposes of Legislative Decree 196/2003 and EU Regulation 2016/679, the participants express their consent to the processing of their data, and the parents/guardians express their consent to the processing of the personal data of minors for the purposes expressed in this announcement, as well as the consent to the use, dissemination and publication - also through online channels - of the image of the minor.

Please refer to the dedicated section of the website to download and fill in the release note relating to the processing of personal data and images.

8. ACCEPTANCE OF THE RULES

By participating in the competition, the Author accepts these regulations and declares to possess the authorship and rights of use of the image presented and any necessary releases.

The Author also accepts that his/her work will remain published on ASBI Italy and IF websites indefinitely: for technical reasons it will not be possible to request the removal of a work after its publication.

The Competition will be advertised through the associations' social channels (website, Facebook page, Instagram profile, Newsletter ...).

9. CANCELLATION OF THE PHOTO CONTEST COMPETITION

If for any reason the competition is not able to work as expected for any cause that corrupts or influences the management, safety, correctness, integrity or proper conduct of the competition, ASBI

Italy and IF reserve the right, at its own sole discretion, to cancel, discontinue, modify or suspend the contest.

10. OTHER GUIDELINES TO TAKE PHOTOS

Given the commitment with which ASBI Italy together with IF have been trying for years to raise awareness on the issue of human rights, with particular regard to specific rights for people with disabilities, the competition intends to make people reflect on one of the aspects concerning people's daily life: **participation in cultural and artistic life within the community.**

The article gives a wide choice in the possibility of representing the topic through a photo. However, given the breadth of the topic itself, we decided to illustrate below some guidelines on the contents for the presentation of the pictures.

Culture and art are very broad terms that can contain different meanings and interpretations. We believe that there are different ways to participate in social life in the community, related to age, and all of them can contribute to the well-being of the person.

The competition is also included in the events scheduled for the National Month of Spina Bifida (October) and represents a further way of raising awareness on the importance of rights as a universal tool for improving the quality of life of the human being. The images and explanatory captions of the shots will compose the 2021 International SBH Calendar.

GUIDELINES FOR PEOPLE WITH SPINA BIFIDA AND HYDROCEPHALUS AND THEIR FAMILIES/ CAREGIVERS

For us it is important that the photos represent the centrality of the person, that is, from the picture one or more of the following aspects should be captured:

- that the subject is shown participating in the activity(s) that allow his/her inclusion (e.g. activities or circumstances that favour the enrichment of knowledge, skills and competences, also nurturing curiosity, critical spirit and capacity for creative thinking);
- or on the contrary that the subject shows the difficulties in accessing the cultural and artistic life of his community (e.g. tangible and intangible barriers).

For this reason, before taking the photo, try to answer these questions:

1. Why is Article 27 of the Universal Declaration of Human Rights important to you?
2. If you think about your life, do you freely participate in cultural and artistic life (e.g. local events, congresses/conferences, cinema, theatre, concerts, various festivals, museums, exhibitions, archaeological sites, sports activities, work groups for cultural projects and so on) within your community?
3. If you answered "yes" to the previous question, how do you participate, which cultural and artistic activities do you carry out in your free time? Do you mostly perform these activities at home or outside? Alone or together with others?

4. If you answered “no” to question 2, how would you represent the barriers you encounter and which do not allow you to freely participate in the cultural and artistic life of your community?
5. Then think about how you might represent this participation or these barriers.
6. Finally, explain the reason(s) of your choice and write it to us by email when you send your photo.

GUIDELINES FOR AMATEUR PHOTOGRAPHERS, PHOTO CLUBS, AND MIDDLE AND HIGH SCHOOLS

For us it is important that the photos capture some aspects related to disability (they can be for example aspects related to physical or intangible barriers...).

Before taking the picture, try to answer these questions:

1. Why do you consider article 27 of the Universal Declaration of Human Rights important?
2. If you think about a person with disabilities, how would you depict their participation (or the barriers they encounter) in cultural and artistic life (e.g. local events, congresses/conferences, cinema, theatre, concerts, various festivals, museums, exhibitions, archaeological sites, sports activities, working groups for cultural projects, and so on) in the community?
3. Think about how you might represent this participation or these barriers.
4. Finally, explain the reason(s) of your choice and write it to us by email when you send your photo.

GIVE SPACE TO YOUR CREATIVITY!